



# Johnson Matthey

Presentation to  
Analysts & Investors

Johnson Matthey Technology Centre  
Sonning Common  
26th January 2005



Johnson Matthey

Neil Carson  
Chief Executive

# JM Executive Board

- |                  |  |
|------------------|--|
| Neil Carson      | - Chief Executive  |
| John Sheldrick   | - Group Finance Director   |
| David Morgan     | - Executive Director,<br>Corporate Development, Central<br>Research and Colours & Coatings |
| Dr Pelham Hawker | - Executive Director, PCT  |
| Larry Pentz      | - Executive Director, ECT  |

# Other Senior Management

- |                 |                        |
|-----------------|------------------------|
| Dr Jack Frost   | - Director, Fuel Cells |
| Dr Barry Murrer | - Director, JMTC       |
| Dr David Prest  | - Director, HDD        |
| Ian Godwin      | - Investor Relations   |

# Programme

10.00	Welcome and trading update (Neil Carson)
10.15	ECT and Light Duty Diesel (Larry Pentz)
10.30	Heavy Duty Diesel (David Prest)
11.00	Coffee Break
11.15	Fuel Cells Update (Jack Frost)
11.45	The Hydrogen Market (Pelham Hawker)
12.00	Hydrogen Storage (Barry Murrer)
12.30	Site tour
13.30	Buffet Lunch
14.15	Visit Wrap Up Q&A
14.30	Depart for station

# Current Trading

- Trading in line with expectations
- Catalysts division continuing to benefit from growth in diesel in Europe
- Demand in China down in Q4 2004. Rest of Asia ahead
- Good trading conditions for pgms
- Pharmaceutical Materials slightly down
- Average US dollar rate worse than first half
- Confident of growth in full year earnings (before exceptional items and goodwill amortisation)



Johnson Matthey



Johnson Matthey  
Catalysts

**Larry Pentz, Executive Director**

Environmental Catalysts and Technologies

ENVIRONMENTAL CATALYSTS AND TECHNOLOGIES





# Environmental Catalysts and Technologies



# Environmental Catalysts and Technologies

- Continued growth in Autocatalysts
  - Tightening of legislation
  - High technology catalysts. PGM thrifting
  - Asia
- Growth in light duty diesel
  - Increasing share of light vehicle market
  - Particulate control
- New heavy duty diesel market
  - On road
  - Off road



# Light Duty Diesel

## Continued Market Growth



- Europe
  - 48% share of passenger car sales in 2004 and rising
  - Diesel growing in all car segments with fastest growth in lower medium and small car segments
- Asia
  - Japanese and Koreans now diesel producers
  - Korea set to lift regulatory barrier to diesel car sales
  - Already Asian market for diesel (1 tonne trucks)
- US
  - Potential via light truck sector and imports
  - CAFE requirements



# Light Duty Diesel



## Emissions Control to Move from Catalysts to Filter Solutions

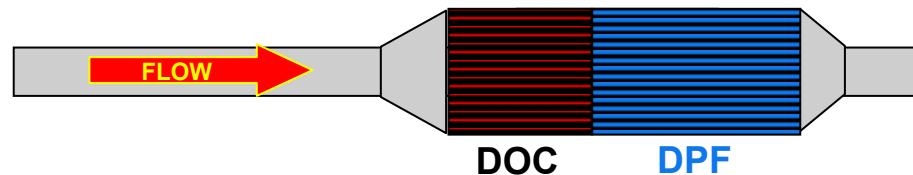
- Demand Side Drivers
  - Health concerns over diesel particulate matter (PM) now a major focus for air quality management
  - Availability of competitive diesels with particulate filters
  - Proactive response from European Governments (Germany, France, etc)
  - Legislation expected to force filter use (Euro 5, 2010)
- Supply Side Considerations
  - Technology is challenging and not yet matured
  - Vehicle uptake still limited by filter availability
  - For catalyst suppliers = major value-add opportunity requiring investment



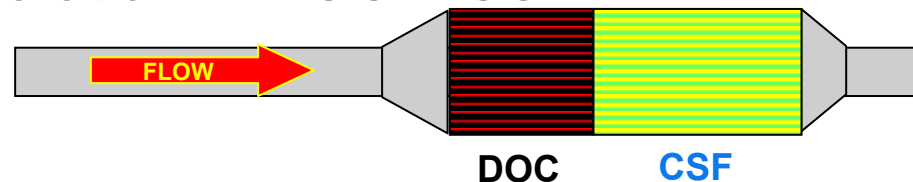
# Light Duty Diesel

## Evolution of Technology

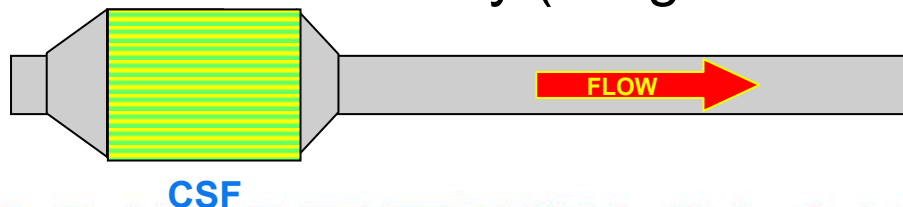
- Pre-Filter: DOC only
- Generation 1: Fuel Additive Type



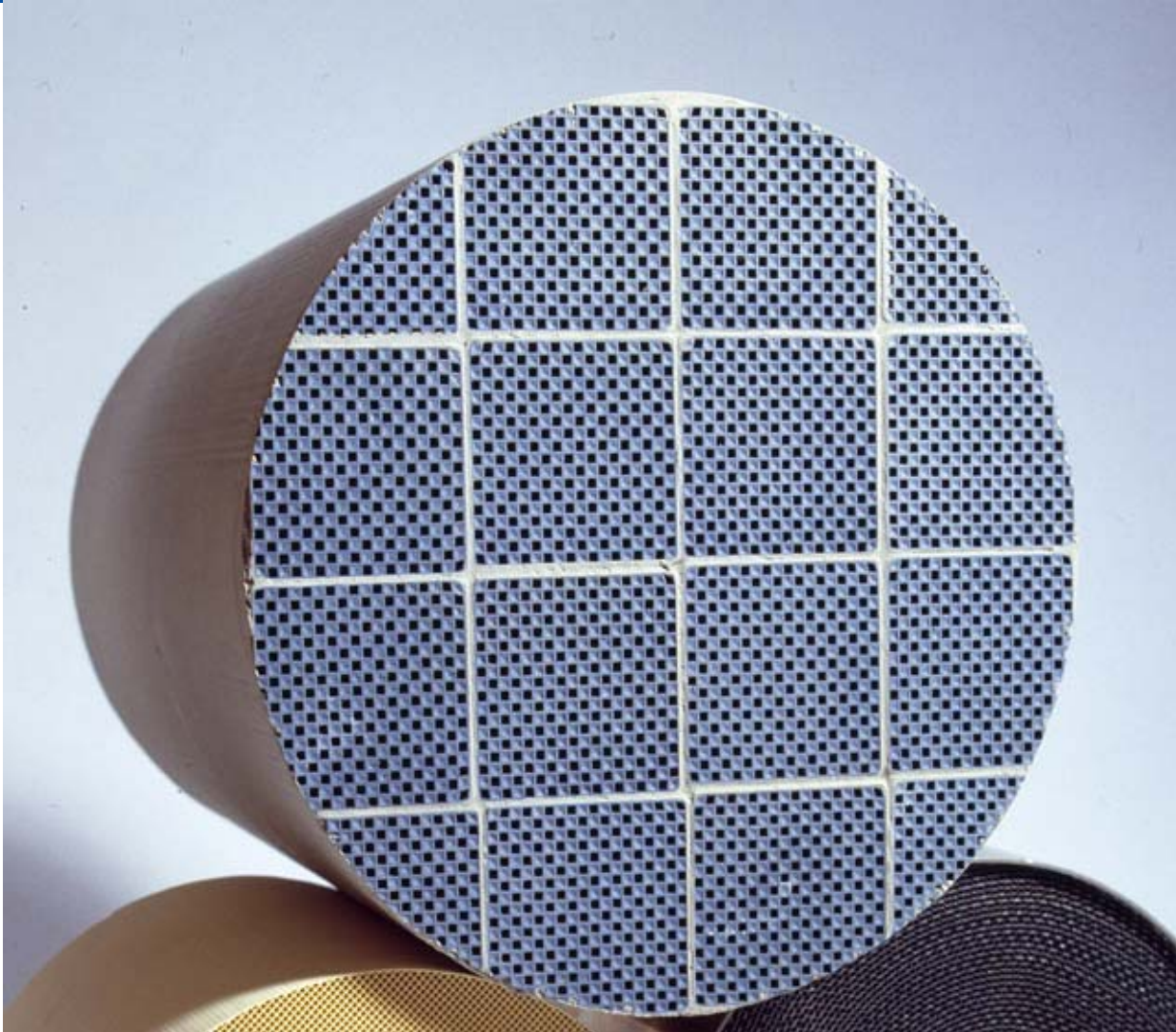
- Generation 2: DOC + CSF



- Generation 3: CSF-only (integrated Oxidation Catalyst)



# Light Duty Diesel Catalysed Soot Filter



# Heavy Duty Diesel

January 2005



Johnson Matthey  
Catalysts

**Dr David Prest**  
**Director, HDD**



# HDD Market Sectors and Legislation





# HDD

Two market segments in each region



HDD: Generally vehicles > 3.5te gvw, cylinder displacement >1 litre

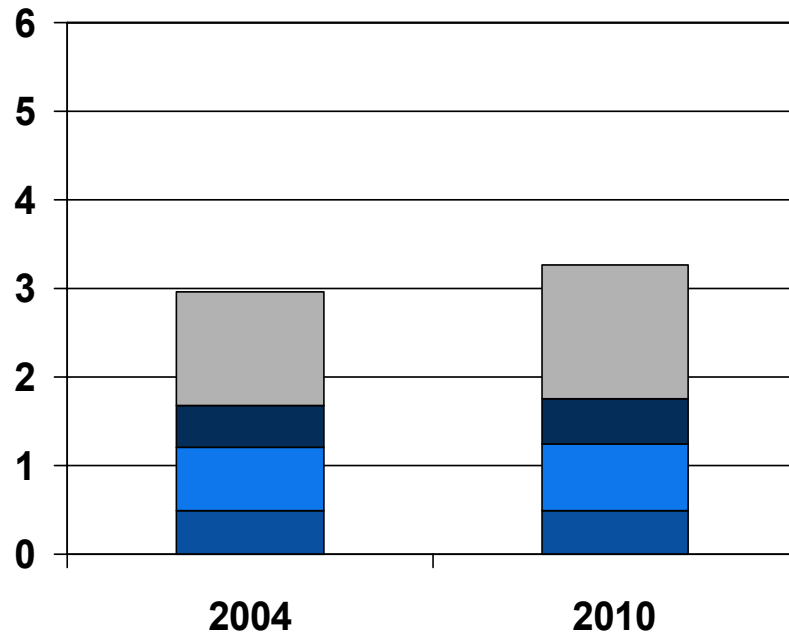
- OE
    - Regulatory compliance
    - Technical approval by OE
    - Includes option-fit
  - Supply chain via system integrators / canners
- Retrofit
    - Local legislation
    - Approval by verifications
    - Incentives & restrictions for users
  - Supply chain via agents or direct



WEU USA Japan\Korea India\China

## No of Vehicles (>3.5te)

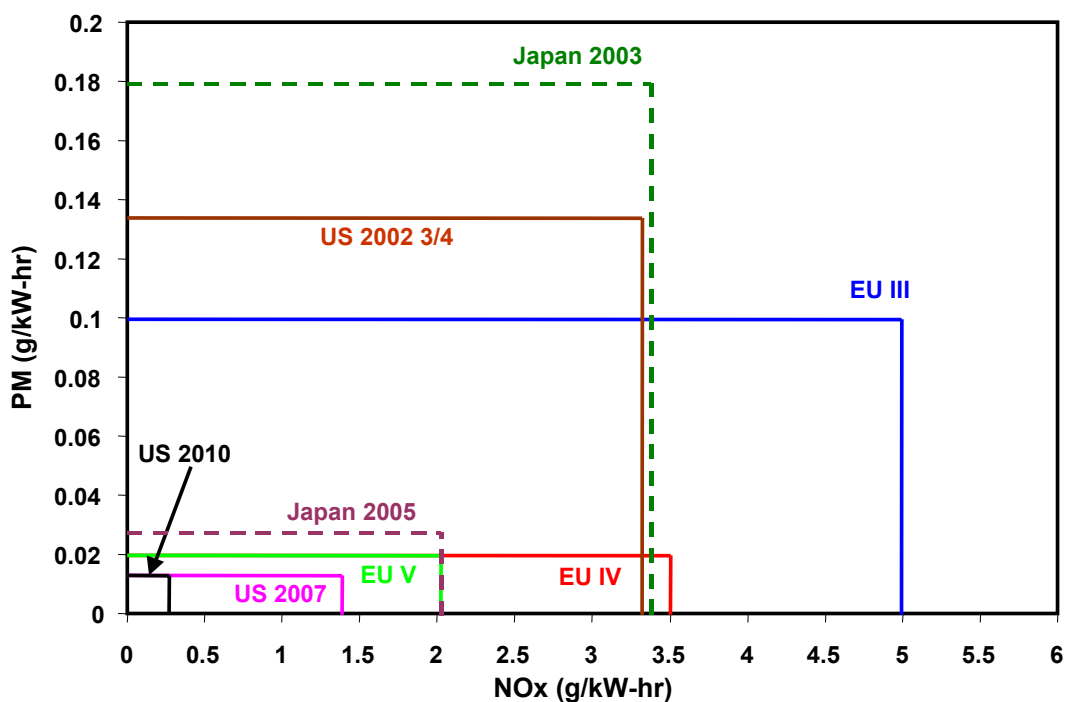
millions



Source Global Insight & Johnson Matthey

# HDD

## On-road regulation development



	New Models	All Models
<b>Europe</b>		
Euro IV	Oct-05	Oct-06
Euro V	Oct-08	Oct-09
<b>United States</b>		
US2007	Jan-07	Jan-07
US2010	Jan-10	Jan-10
<b>Japan</b>		
<i>New Short Term</i>		
2.5-12t	Oct-03	Oct-03
12t +	Oct-04	Oct-04
<i>New Long Term</i>		
2.5t+	Oct-05	Oct-05
<b>China</b>		
Euro III - selected cities	2008?	
<b>India</b>		
Euro III - selected cities	Apr-05	
Euro III - nationwide	2010?	

# HDD

## World Diesel Fuel Standards

### Sulphur Content in PPM

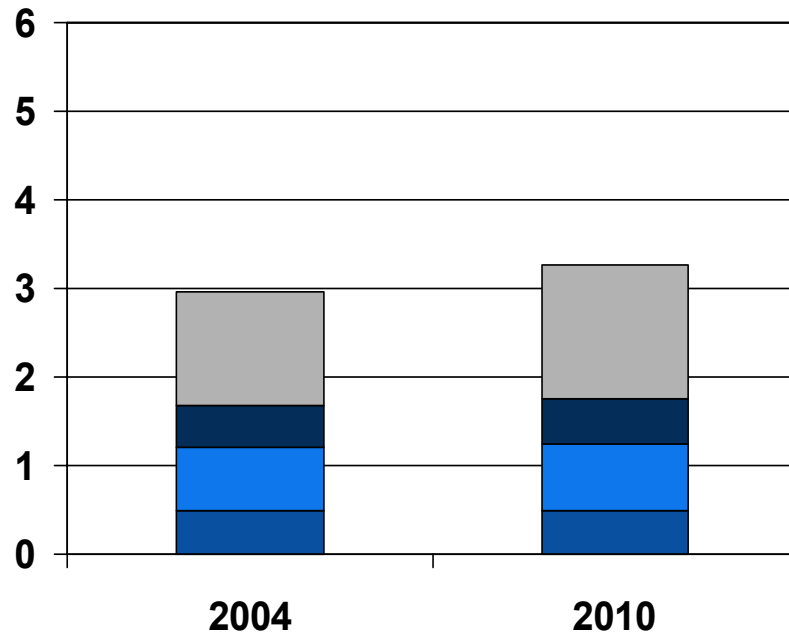
Country	Year																
		95	96	97	98	99	2000	01	02	03	04	05	06	07	08	09	10
European Union							350					50				10	
USA	500													15			
Australia	500												50				
China	2000 (Ave 800)											350 for Beijing					
Hong Kong - China							50					10					
India (11 Major Cities)							500					350				50	
India	2500											500					
Japan	2000			500							50				10		
Korea	2000								130			50	30				

- Over 1000 ppm
- < 500 ppm
- 50 ppm
- Less than 30 ppm

WEU USA Japan\Korea India\China

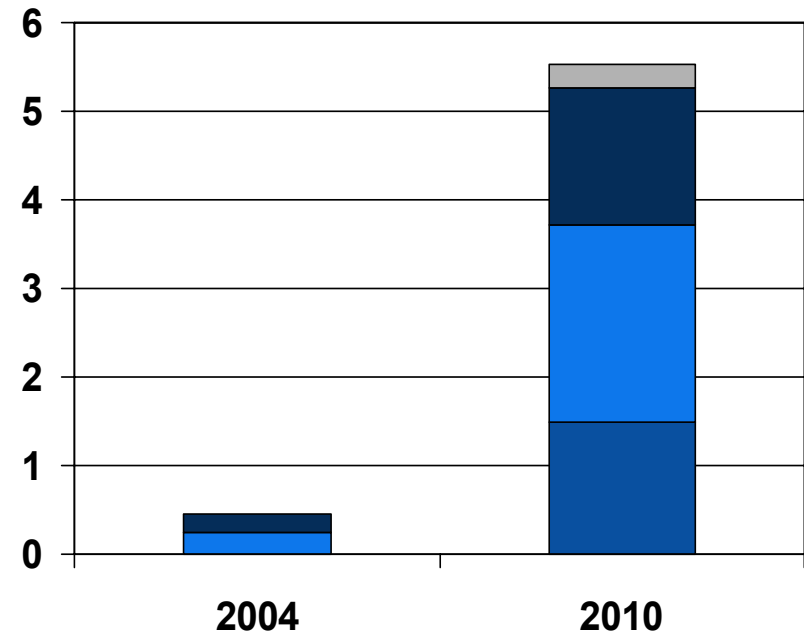
## No of Vehicles (>3.5te)

millions



## No of Catalysts

millions



Source Global Insight & Johnson Matthey

# HDD Technologies



	CO	HC	PM	NOx
DOC – Diesel Oxidation Catalyst	X	X	x	
CRT® – Continuously Regenerating Trap (DOC+ filter)	X	X	X	
CCRT® – Coated CRT (DOC+coated filter)	X	X	X	
SCR – Selective Catalytic Reduction				X
EGR – Exhaust Gas Recirculation				X
SCRT® (SCR+CRT)	X	X	X	X
EGRT® (EGR+CRT)	X	X	X	X
NAC – NOx Adsorber Catalyst	X	X		X

Red = JM patents



# HDD

## OE Prime Path Options



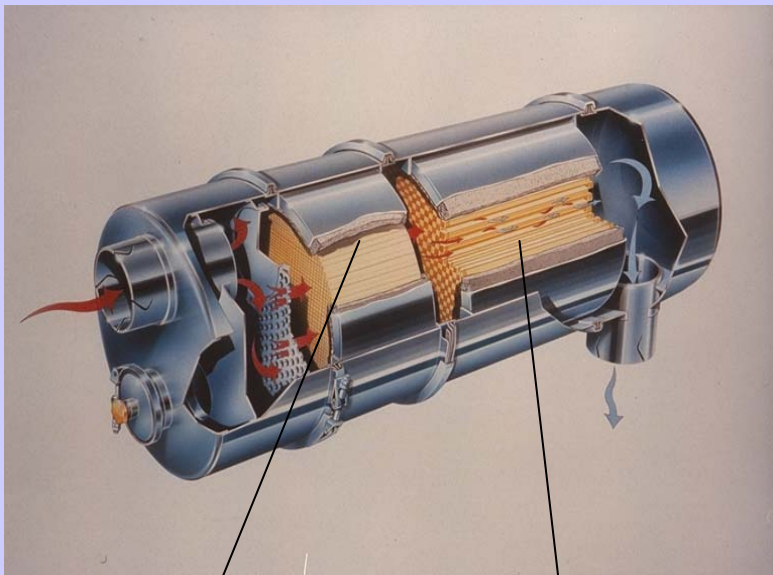
HDD (on road)														
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Europe		SCR			SCR			SCR + DPF						
		EGR + DPF			EGR + DPF									
		EGR + DOC			EGR + DOC									
USA	EGR		EGR + DPF			NAC + DPF								
						SCR + DPF								
Japan		EGR		EGR + DPF			SCR + DPF							
				SCR			NAC + DPF							

Non Road Mobile Machinery		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
USA and Europe					DOC + DPF / CSF			SCR + DPF / NAC + DPF			

Note: "DPF" covers DOC + DPF (CRT<sup>®</sup>), DOC + CSF (CCRT<sup>®</sup>) and CSF - only

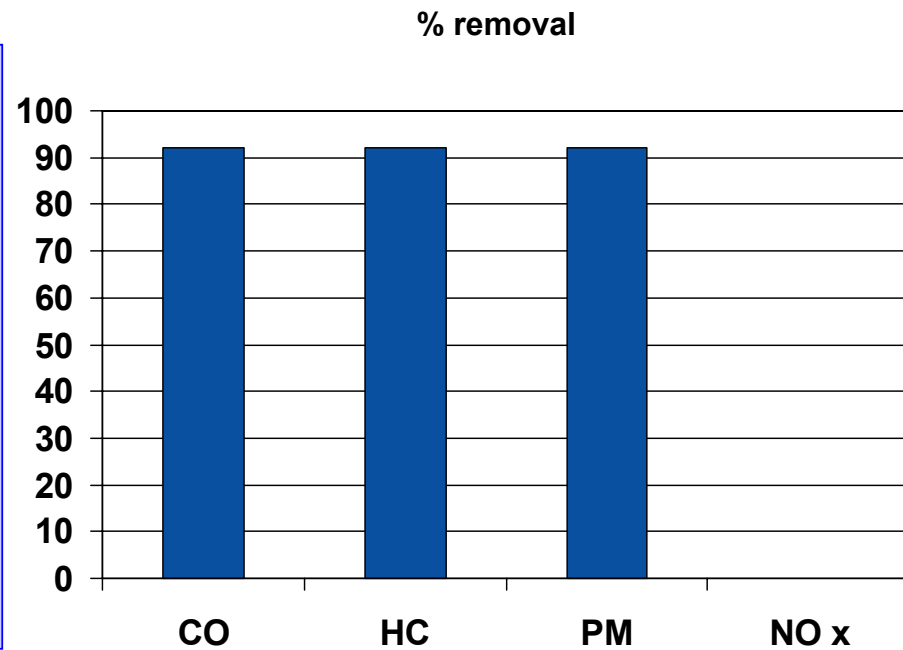






DOC

(Coated)  
Filter





Mumbai



Seoul



Seattle



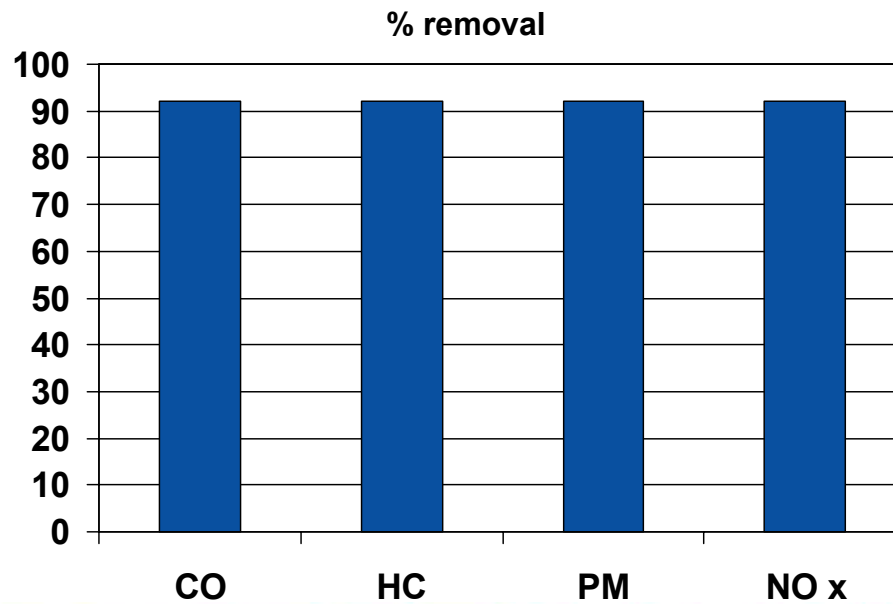
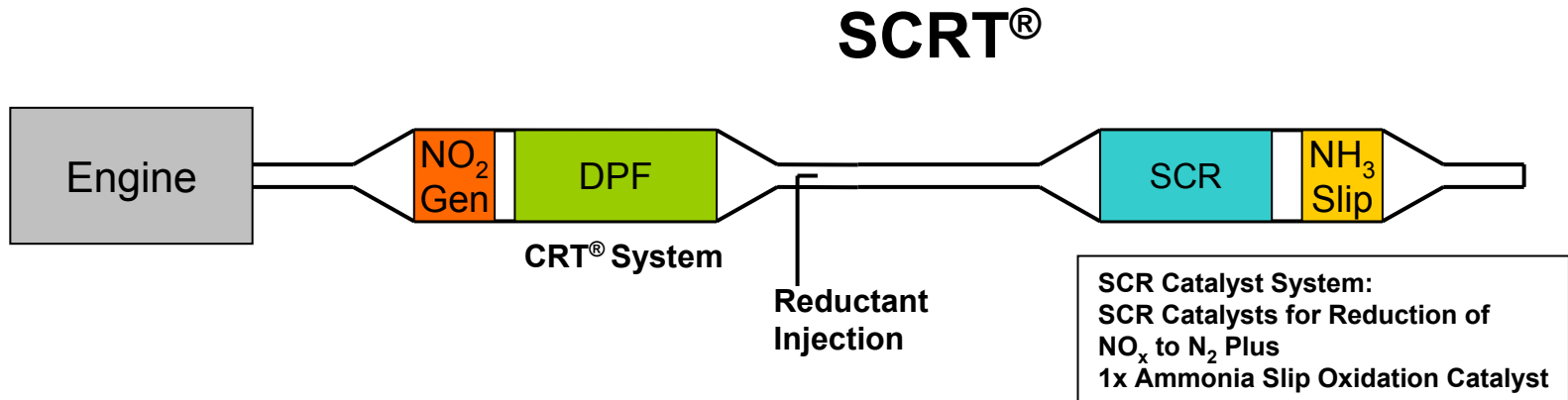
US Delivery truck



Switzerland  
Off Road



US Utilities







London

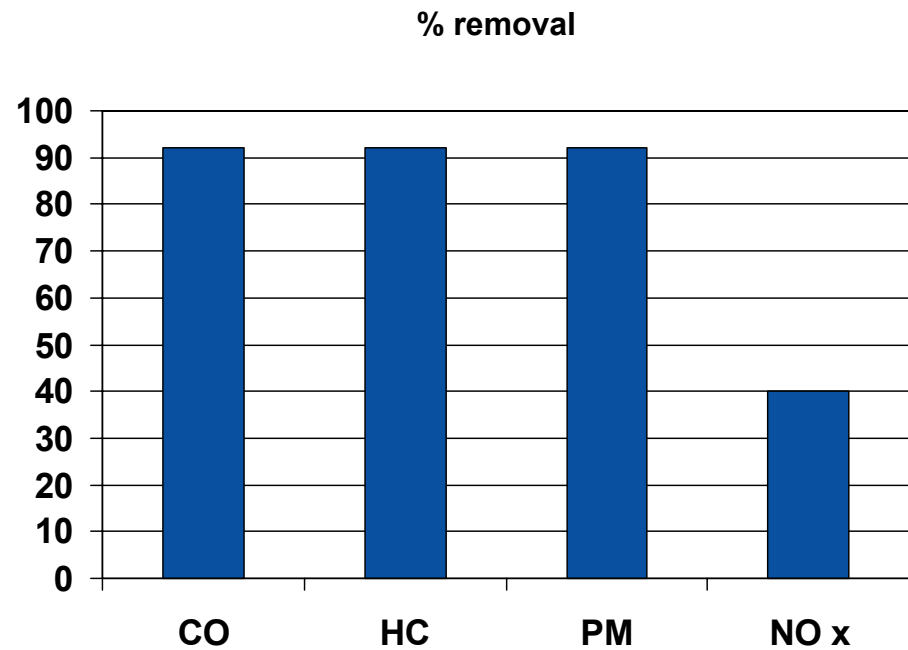
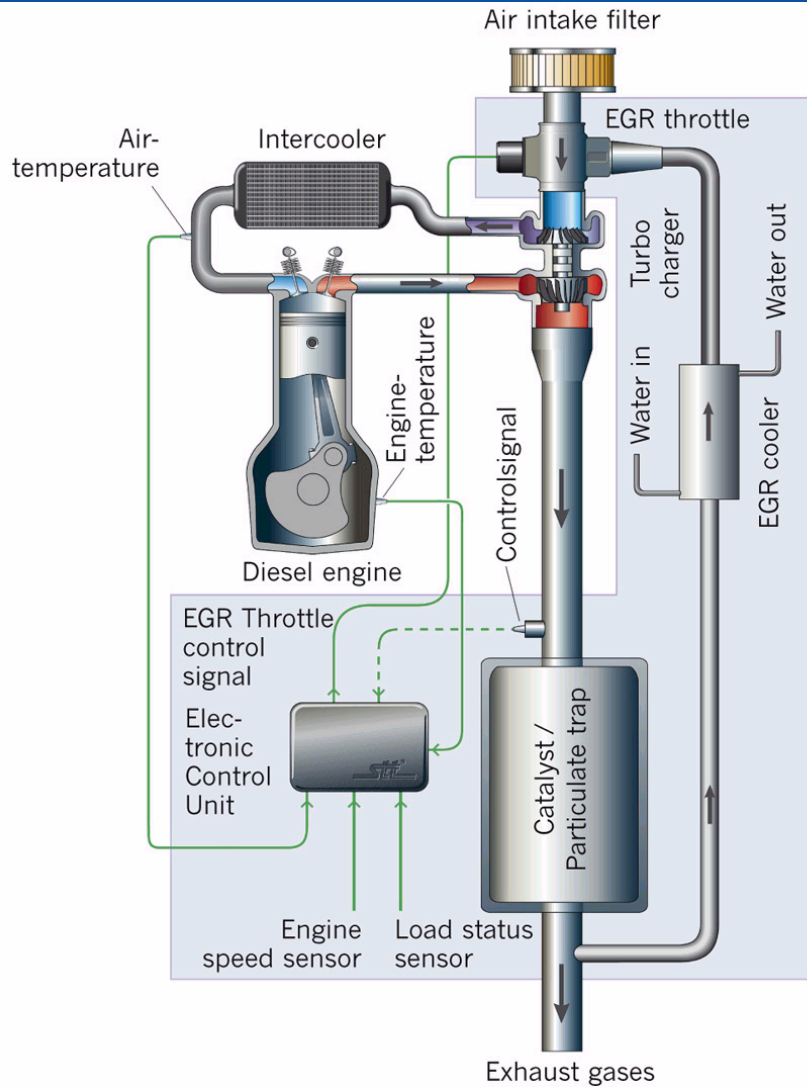


Paris



California





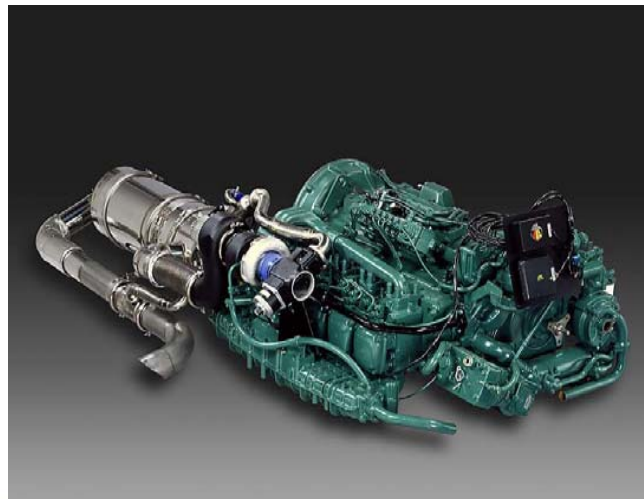


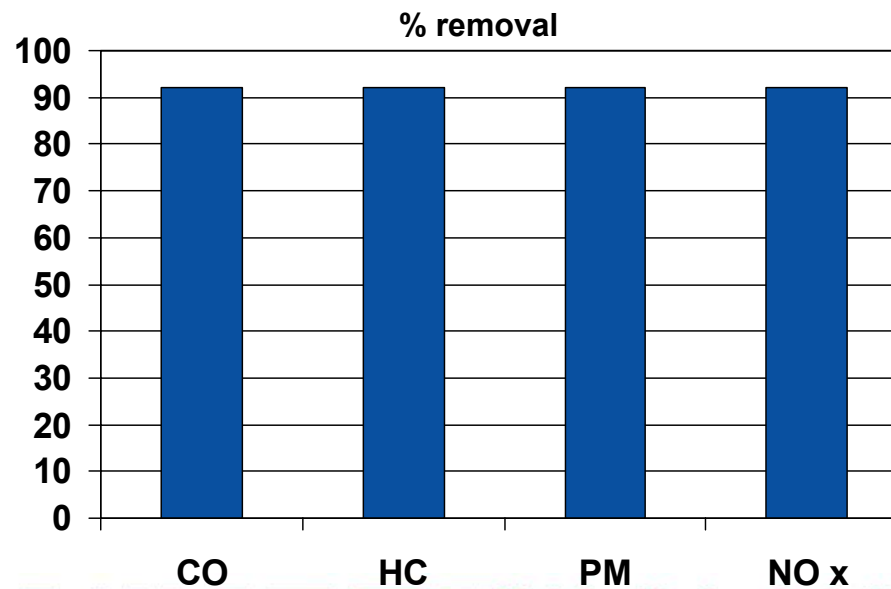
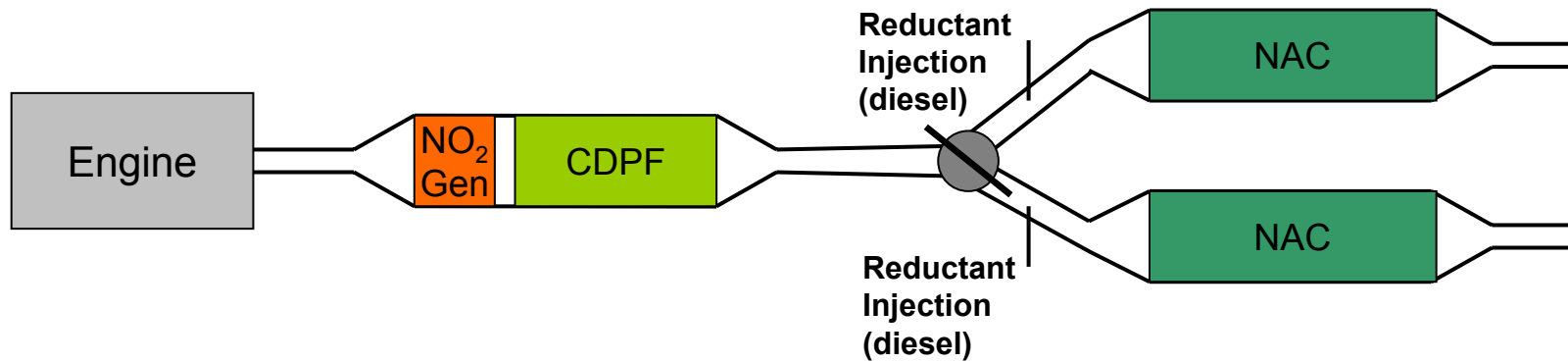
California



California

EGRT®







# NAC

## Johnson Matthey Development Facility





# Beyond 2010

## The Off Road or Non Road Sector

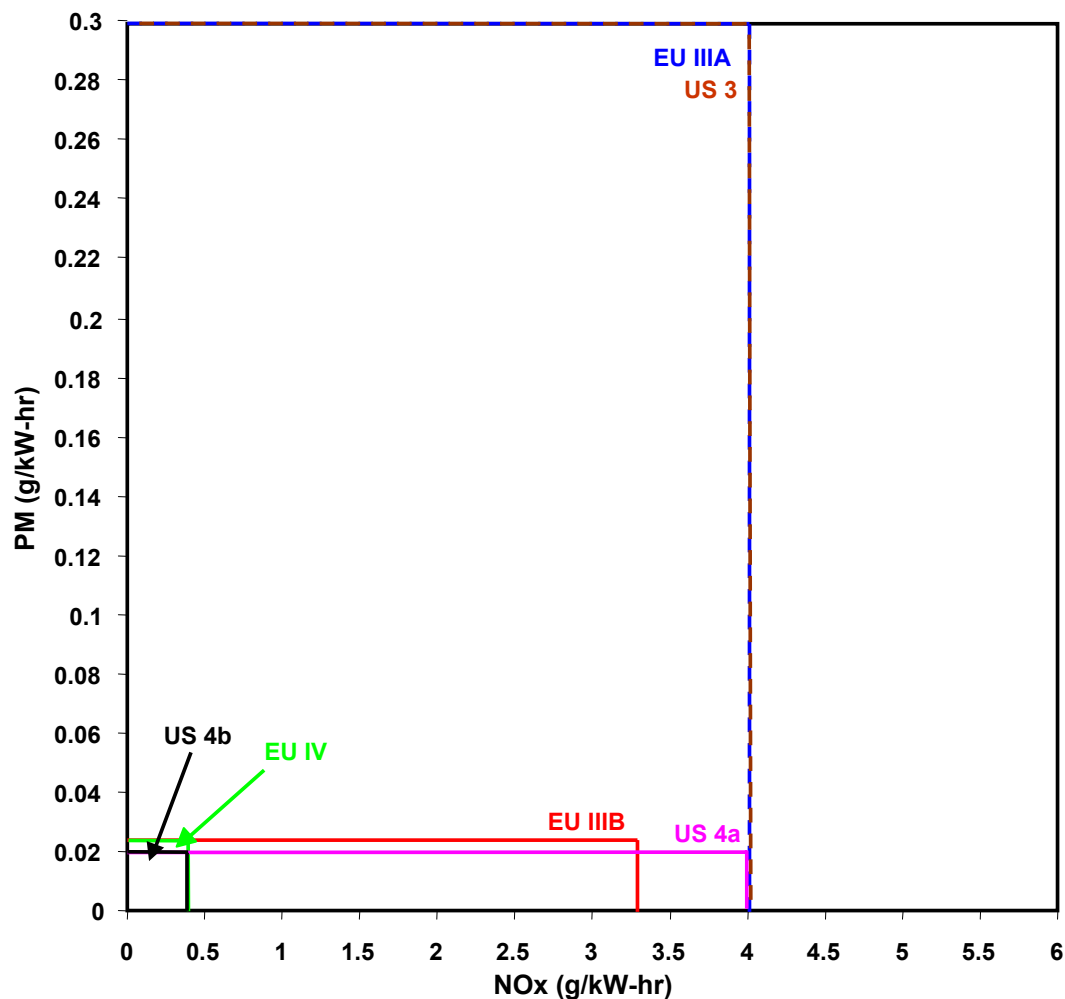


- Generally covers engines used in mobile sources such as:
  - Construction machines
  - Materials handling equipment
  - Mining and quarrying
  - Agricultural and forestry equipment
  - Airport ground equipment
  - Locomotives and trains
  - Inland boats
- Similar number of engines used in off road as in buses & trucks
- Legislation requiring emissions after treatment is in place in EU and US and will take effect from 2011
- Similar technology requirements



# HDD

## Non Road Regulation Development



Regulation is by engine power. The chart and table show information for 100kW engines, eg construction. Limits for larger engines are tighter and implemented sooner; those for smaller engines less stringent and later.

Europe	New Models	All Models
Stage IIIB	Jan 2011	Jan 2012
Stage IV	Oct 2013	Oct 2014
<b>United States</b>		
Tier 4a	Jan 2011	Jan 2012
Tier 4b	Jan 2014	Dec 2014

# Heavy Duty Diesel Summary



- OE sales start in Europe and Japan mid 2005, followed by US 2007
- Retrofit sales continue throughout the period
- By end of calendar 2008, HDD market sales \$600m excluding precious metals
- By end of calendar 2006, market sales should be around \$200m
- Off road OE regulations begin 2011
- JM has a full range of technologies for emission control
- JM has extensive retrofit experience and OE relationships
- JM will be market leader





# Johnson Matthey Fuel Cells

*the power within*

## **Update on Market Developments And Swindon Facility**

Dr Jack Frost  
Director, Fuel Cells

# Key recent developments in the market

- Substantial interest in hydrogen drives fuel cell automotive programs
- Hybrid vehicle success show the way for fuel cell vehicles
- Experience in real applications provides guidance on improvements in fuel cell systems and MEA materials
  - Durability issues delay the anticipated early market for stationary applications
  - Automotive plans on track but all car companies emphasise need for further advances before key commercialisation decisions.
- Considerable interest in smaller early markets eg DMFC and battery replacement

# Hydrogen

- **Hydrogen addresses many of society's needs**
  - **reduce oil and gas imports – energy security**
  - **reduce CO<sub>2</sub> emissions - global warming**
  - **improve local air pollution – quality of life**
  - **prepare for (ultimately) limited fossil fuel resources**
- **Hydrogen fuel benefits the car companies**
  - **Much smaller environmental signature for the car**
  - **More competition in fuel supply**

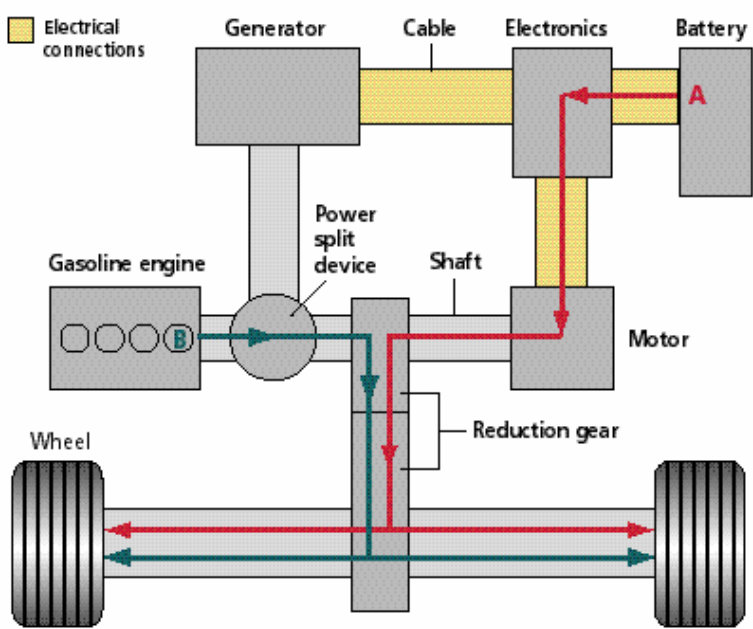
# Hydrogen and Fuel Cell Vehicles

- If hydrogen is the preferred fuel – fuel cells are the preferred power source
- For the fuel cell car this raises 3 questions
  - Source and efficiency of (renewable) hydrogen production
  - Hydrogen storage
  - Hydrogen supply infrastructure
- Car companies emphasise the hydrogen “problem” but believe the Fuel Cell car is the way forward.

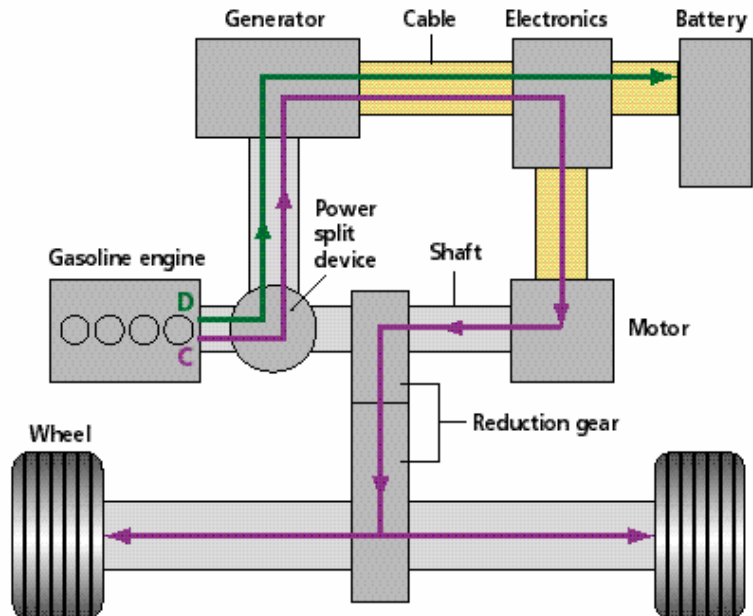
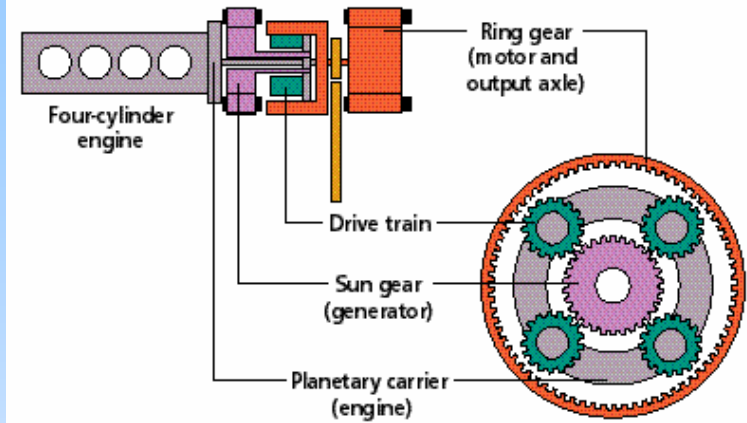
# Hybrid vehicles

- **Hybrids are the route to fuel cell vehicles**
  - Electric vehicle components, supply, cost and reliability
  - Customer and society acceptance
  - leading to competition by the OEM's
  - Complex configuration and expensive batteries make fuel cell substitution attractive
- **Hybrid introduction experience curve provides a model for fuel cell introduction**

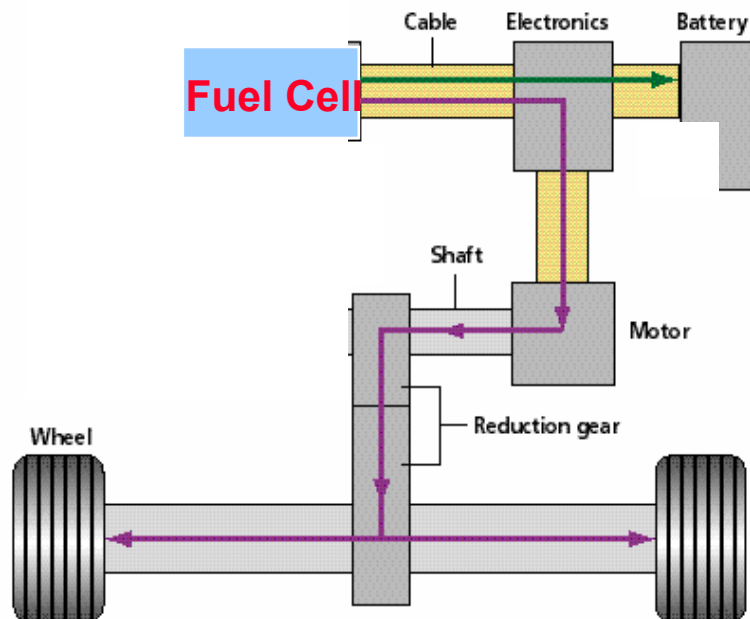
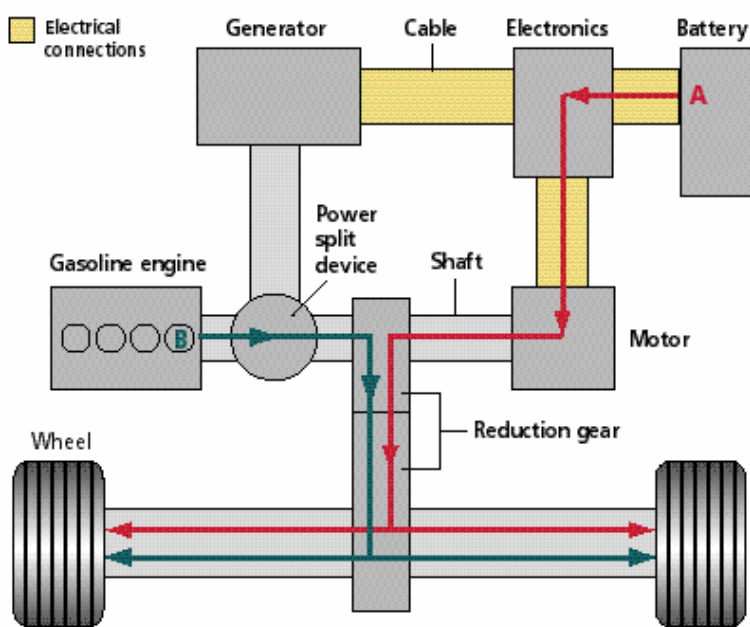




### Planetary gear set (power split device)



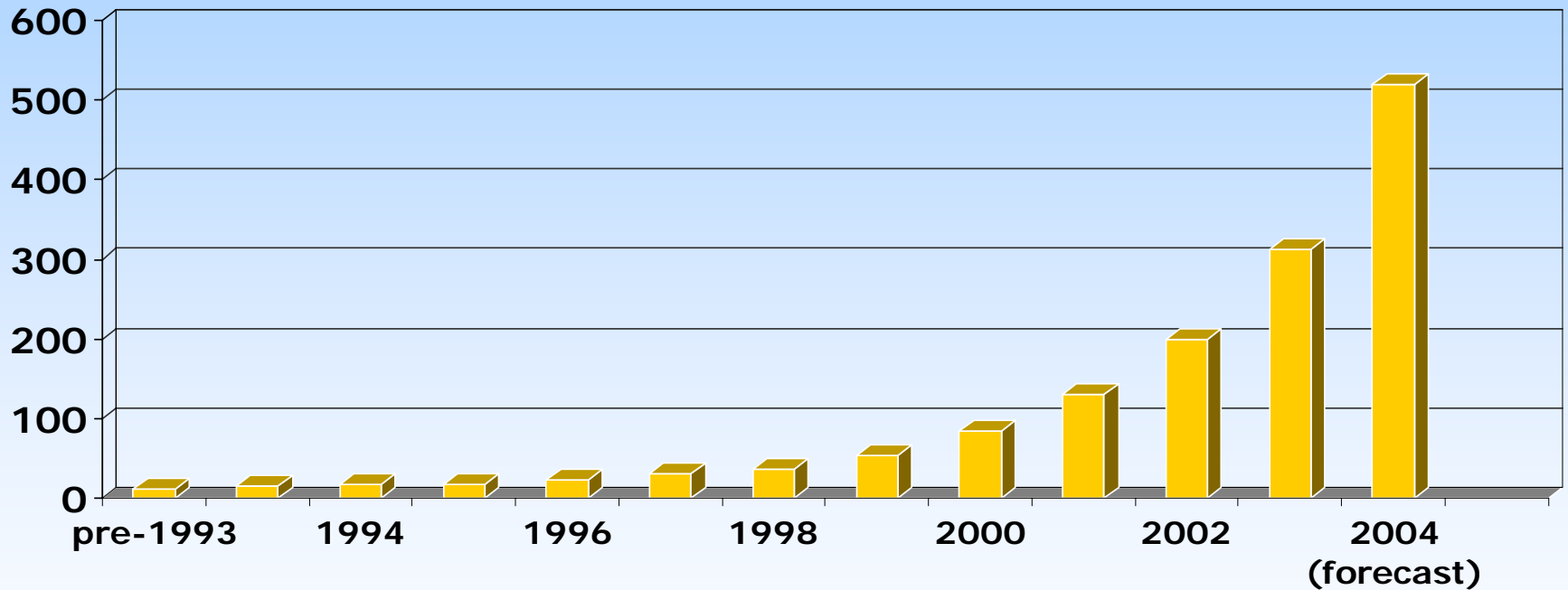
Source: Toyota Motor Company



## Some routes to Fuel Cell Vehicles

1. 100% fuel cell car
2. Auxiliary power fuel cell
3. Fuel Cell Hybrid cars

# Numbers of fuel cell cars to date





Source: General Motors

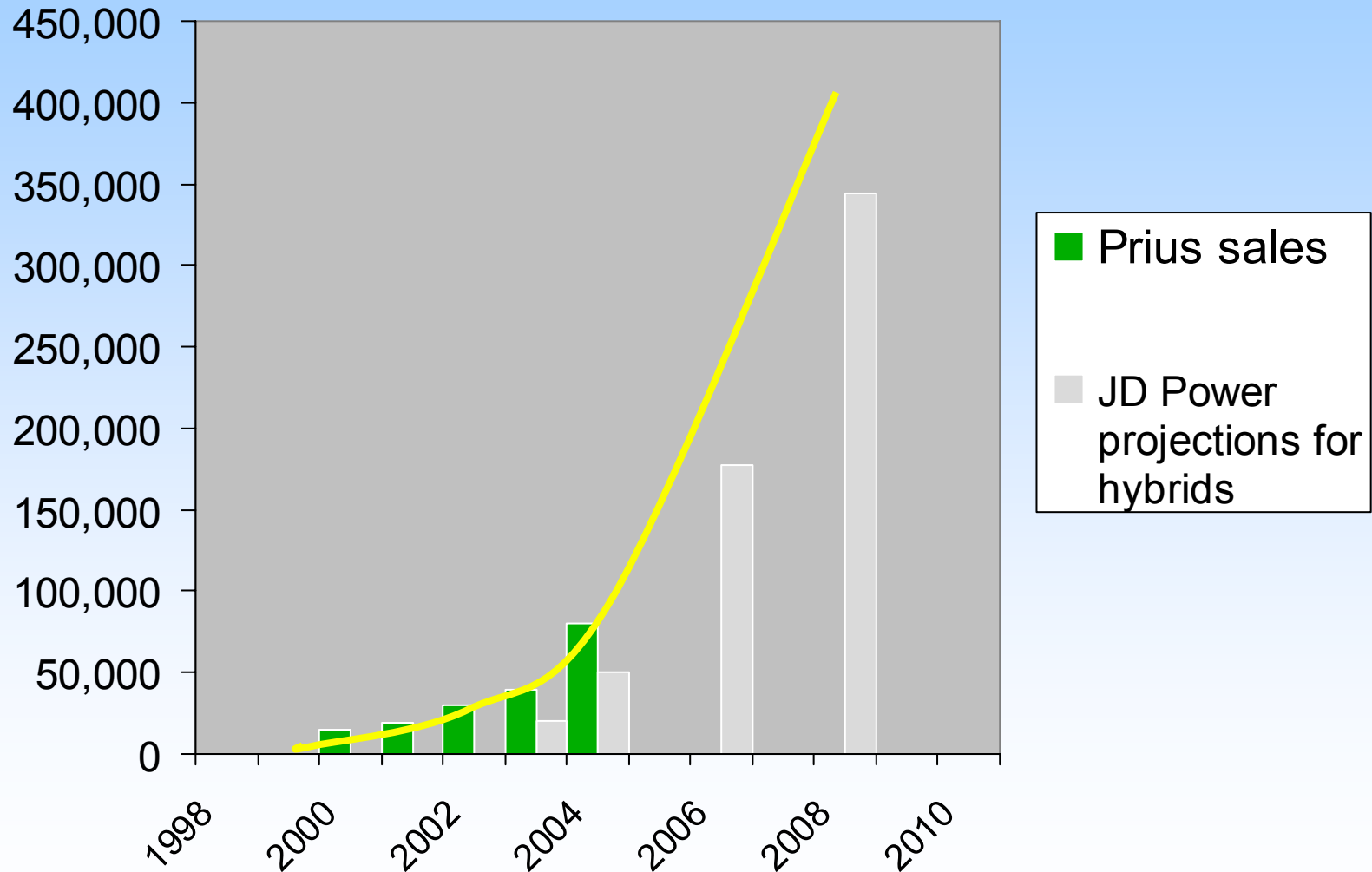
Sonning Jan 2005

44



**Johnson Matthey Fuel Cells**  
— *the power within* —

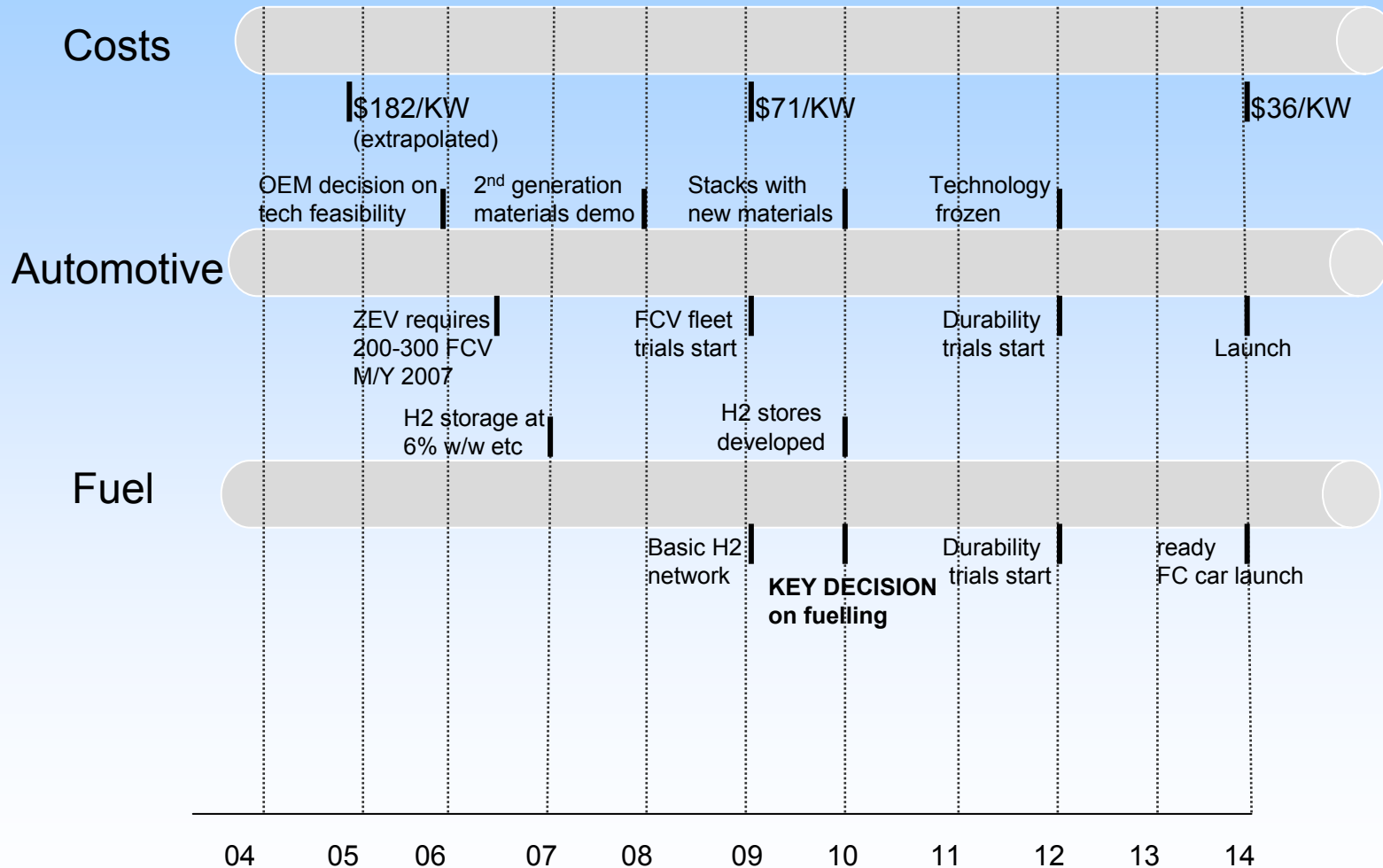
# Hybrid car annual production







# Automotive fuel cells time line



# Conclusions

- **Market development in stationary is slower than hoped**
- **Early market smaller and more fragmented**
- **Automotive programs on schedule**
- **Strong drivers underpin the market**



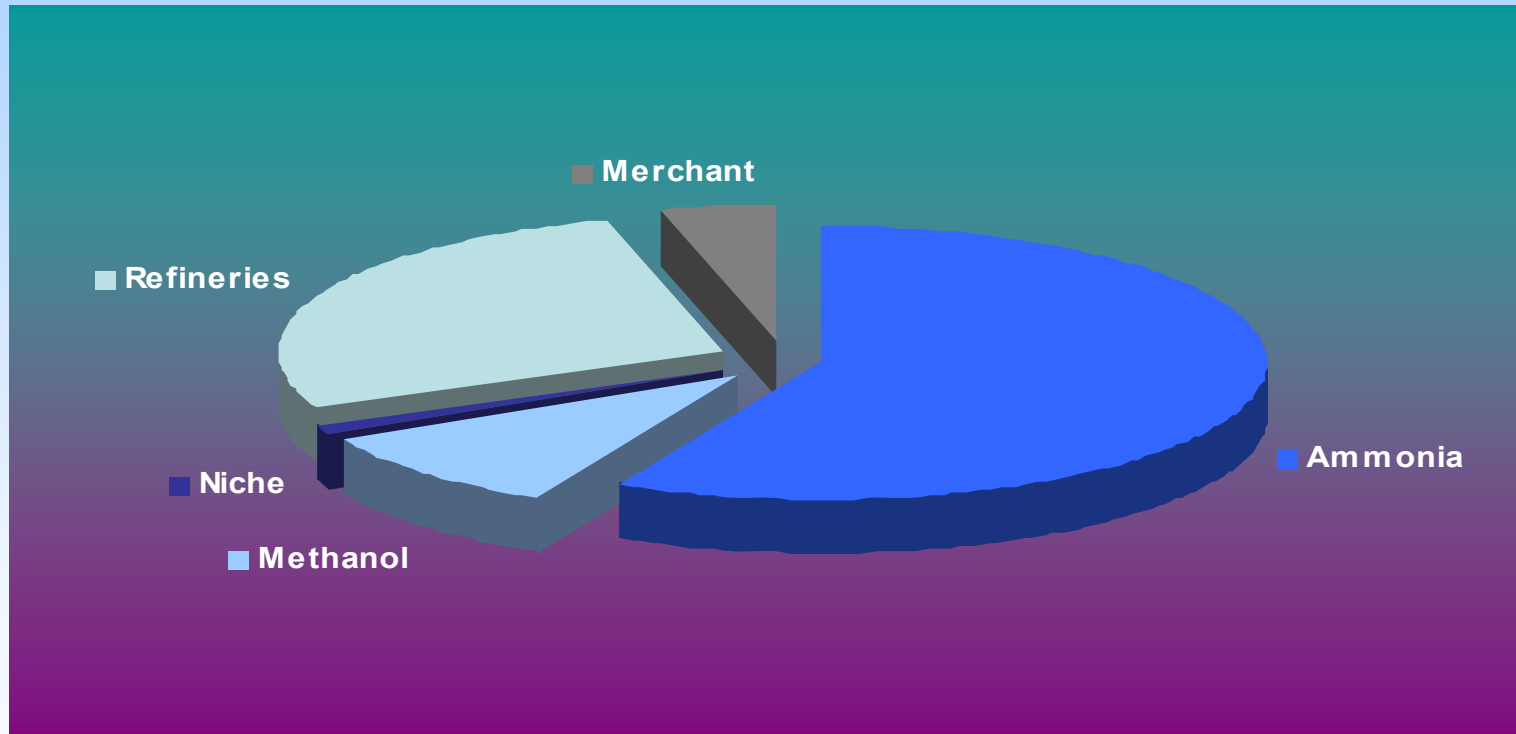


# Johnson Matthey Catalysts

## **The Hydrogen Market**

Dr Pelham Hawker  
Executive Director, PCT

# Global Hydrogen Consumption



Source: SRI International – August 2004. World consumption of intentionally produced or merchant hydrogen

# Global Hydrogen Consumption



## Ammonia

- Fertiliser
- Explosives



## Methanol

- Acetic Acid
- MTBE
- Formaldehyde



## Refining

- Purify Oil
- Upgrade Oil



## Niche & future

- Edible Oils & Fats
- Electronics
- Gas To Liquids
- Coal To Liquids
- Fuel Cells

- Population
- Mining

- Construction
- Fuel
- Regulation (US)

- Clean Fuels
- Tighter Engine Specs
- Heavier Crude Oil

- Clean Feedstock
- Political Uncertainty
- Global Warming

# JM Participation in Hydrogen Production



## Ammonia

- 369 plants
- £125m pa catalyst market
- JM Global #2



## Methanol

- 89 plants
- £30m pa catalyst market
- JM Global #1



## Refining

- 670 plants
- £80m pa catalyst market
- JM Global #2



## Niche & future

- Enormous potential from Gas To Liquids

# Global Hydrogen Production Today

## Steam Reforming (90% of intentionally produced hydrogen)

- Primary method of manufacturing hydrogen
- Natural gas or naphtha is feedstock

## Partial Oxidation

- Non Catalytic process reacting hydrocarbons at high temperatures & pressures to make Syngas

## Bi-Product Generation

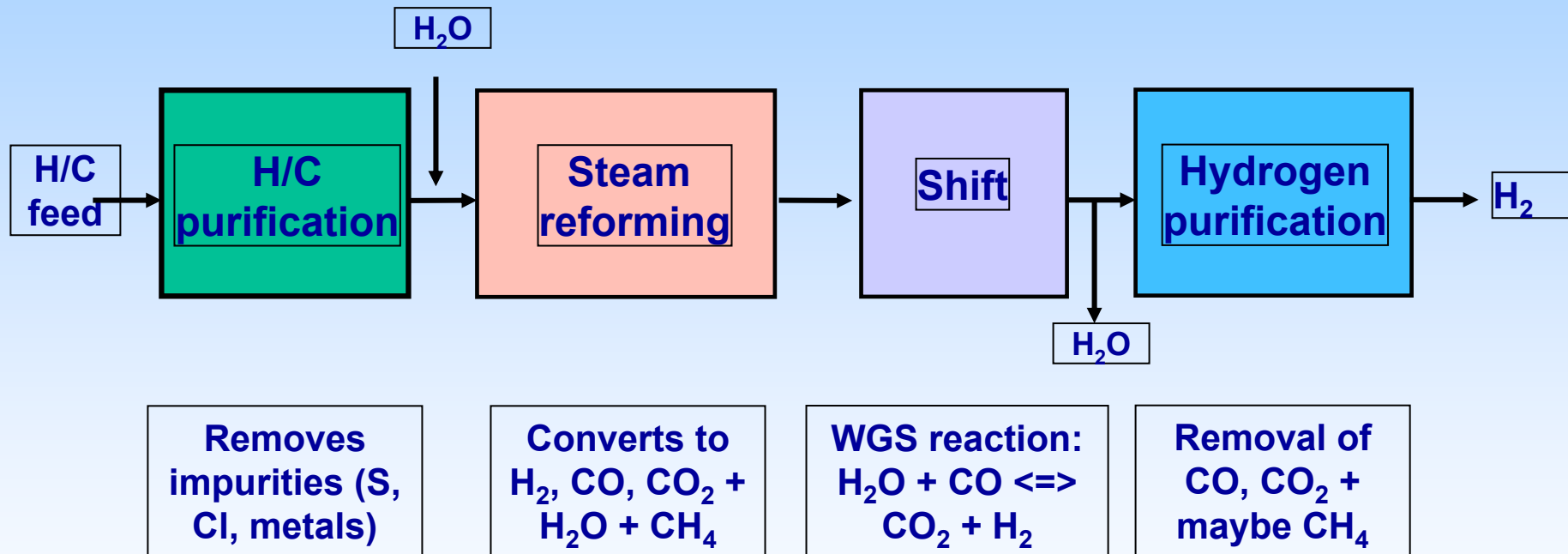
- Catalytic Reforming – usually directly consumed
- Requires sulphur and chloride purification and PGM recycle

## Electrolysis

- Very small and high electricity requirement
- Primary use to produce high purity hydrogen

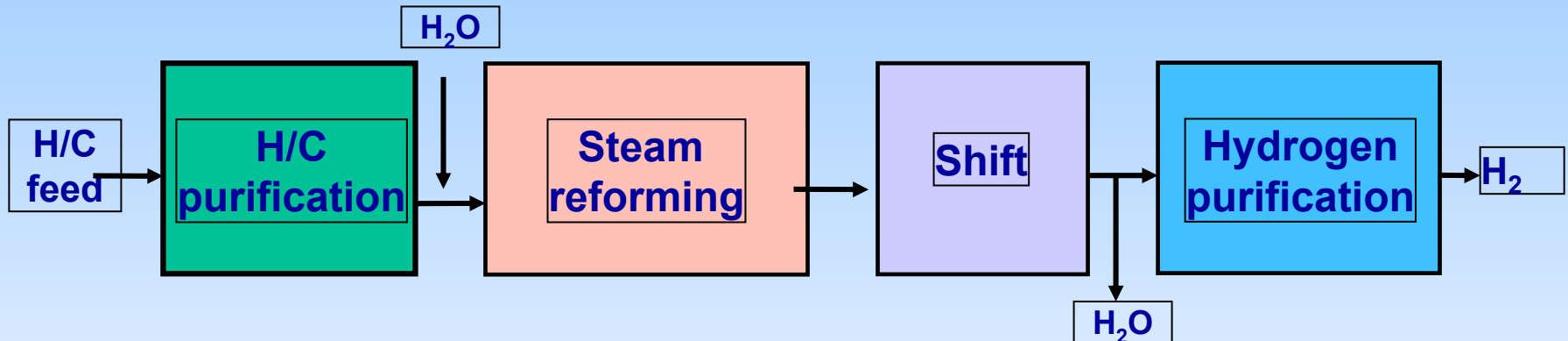
# Steam Reforming H<sub>2</sub> plant

- Simplified process step and reaction



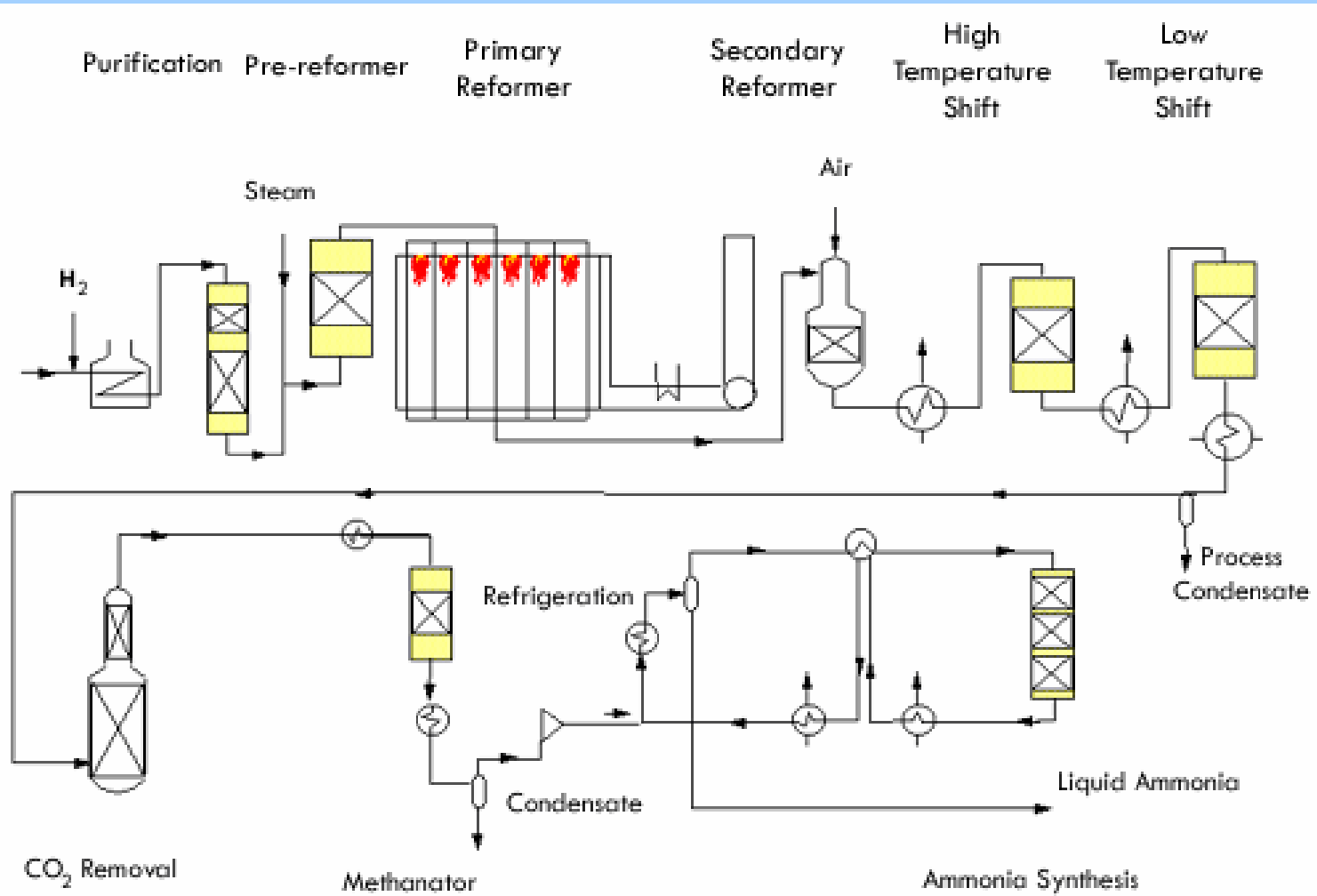
# Steam Reforming H<sub>2</sub> plant

- Typical Catalyst Type and Volumes



HDS 15 m <sup>3</sup> Zinc Oxide 20 m <sup>3</sup>	Pre reformer 10 m <sup>3</sup> Primary reformer 45 m <sup>3</sup>	HTS 40 m <sup>3</sup>	100 mmscfd Hydrogen plant
HDS 15 m <sup>3</sup> Zinc Oxide 30 m <sup>3</sup>	Primary reformer 45 m <sup>3</sup> Secondary reformer 35 m <sup>3</sup>	LTS 90 m <sup>3</sup> HTS 60 m <sup>3</sup>	2000 tpd Ammonia plant (Plus 90 m <sup>3</sup> Amm. synthesis)
HDS 20 m <sup>3</sup> Zinc Oxide 70 m <sup>3</sup>	Pre reformer 20 m <sup>3</sup> Primary reformer 150 m <sup>3</sup>		5000 tpd Methanol plant (Plus 150 m <sup>3</sup> Meth. synthesis)

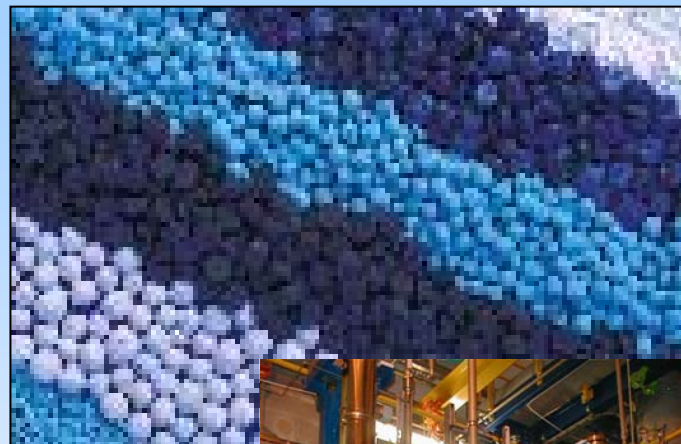
# Ammonia Plant Flowsheet





# Catalyst Improvements

- Generic:
  - Increase selectivity, activity, stability
- Purification (PURASPEC™):
  - Trend to tighter impurity levels (ppb)
  - Improve poison pick up per unit volume
- Steam reforming:
  - Improvements in heat and mass transfer
  - Increase throughput of process
  - Increase ability to handle process upsets
  - Increase activity for operating cost and capital cost saving
- High Temperature Shift:
  - Increase stability to survive boiler leaks
  - Increased activity to generate more hydrogen
- Low Temperature Shift:
  - Increased selectivity to reduce methanol bi-product
- Methanol Synthesis:
  - Increased activity to produce more methanol



Latest Syngas Research Rig

# Gas Heated Reformer

- Capital savings:
  - 5-10% capital advantage (\$1bpd in GTL)
- Efficiency savings:
  - 7.5% feedstock efficiency (\$0.3 bpd in GTL)
- Reduction in CO<sub>2</sub> emissions:
  - 25% reduction in typical GTL plant
  - Significant emission credits in some locations
- Technology status:
  - Proven mechanically (15 year references)
  - More aggressive process conditions in GTL requires improved metallurgy (MDU)



JM GHR at Coogee, Australia



Material Demonstration Unit



Johnson Matthey  
Catalysts

**Davy Process  
Technology**

**AKER KVÆRNER™**

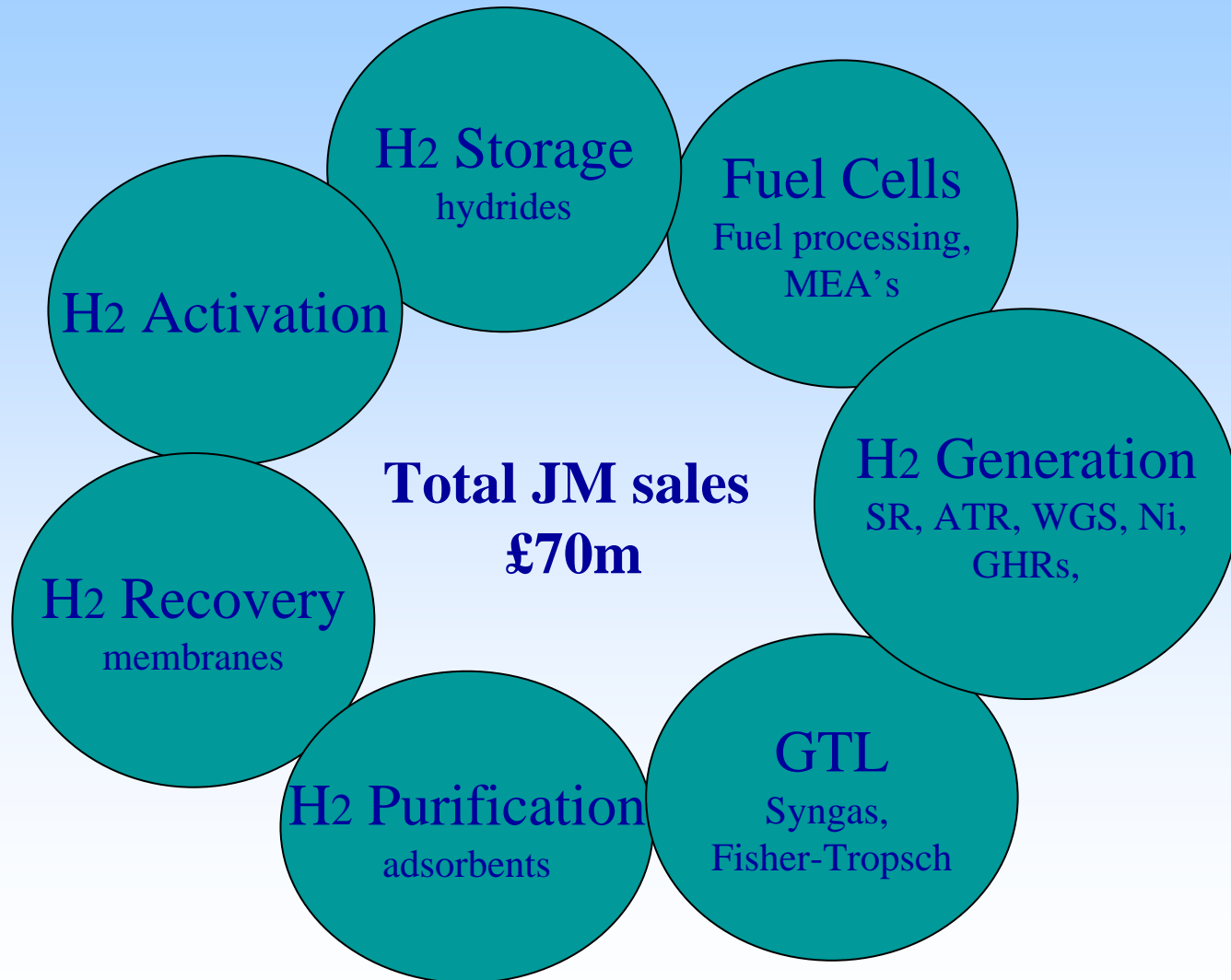


- World-class **technology**
- High performance **catalysts**
- Conceptual **design** and **licensing**
- Basic and detailed **engineering**
- **Procurement** and **construction**
- **Commissioning** and **start-up**
- Ongoing **operational support**

## Strengths that are unique and complementary

- Know-how in purification, steam and compact reforming, methanol technology and catalysis
- Proven technology including that used for the largest plant currently under construction - 5400 tpd
- Extensive design & construction experience
- Off-shore oil and gas expertise

# JM Hydrogen capabilities





Johnson Matthey  
Catalysts



# Johnson Matthey Catalysts

Dr Barry Murrer  
Director, JMTC

# The problem

- For 500km range a fuel cell powered car needs to store 6kg of hydrogen on board ( cf ~35 kg gasoline for ICE powered vehicle)
- 6kg hydrogen is equivalent to 81,000 litres of hydrogen gas at atmospheric pressure –6 times the volume of this room



# Hydrogen storage –a technology barrier?

- UK DTI acknowledges that ‘..hydrogen storage is the fundamental technical barrier to the more widespread use of hydrogen’  
[www.dti.gov.uk/renewables/publications/pdfs/technologies/tech11.pdf](http://www.dti.gov.uk/renewables/publications/pdfs/technologies/tech11.pdf)
- US DoE ‘..hydrogen storage is a key enabling technology. None of the current technologies satisfy all the H storage attributes sought by manufacturers and end users...’  
[http://www.eere.energy.gov/hydrogenandfuelcells/pdfs/national\\_h2\\_roadmap.pdf](http://www.eere.energy.gov/hydrogenandfuelcells/pdfs/national_h2_roadmap.pdf)

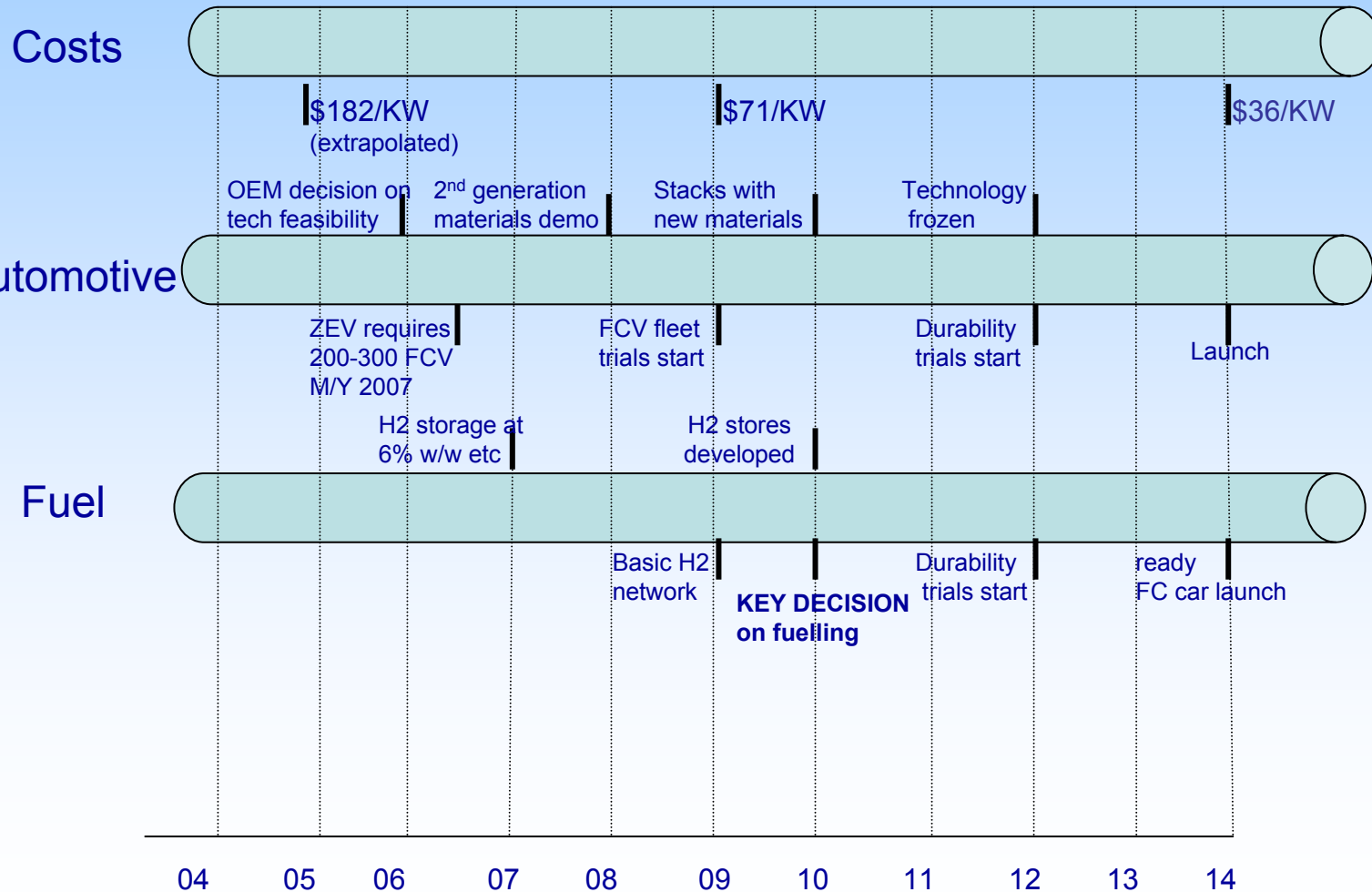
# What do we need?

## US hydrogen storage roadmap

store parameter	units	2005	2010	2015
Specific energy	kgH <sub>2</sub> /100kg system	4.5	6	9
Energy density	gH <sub>2</sub> /l system	36	45	81
Storage system cost	\$/kgH <sub>2</sub> capacity	200	133	67
Refuelling rate	kgH <sub>2</sub> /min	0.5	1.5	2
Loss of H <sub>2</sub>	(g/h)/kg stored	1	0.1	0.05
Cycle life	Cycles(1.4 to full)	500	1000	1500

Source: US Department of Energy

# Automotive fuel cells time line



# **What have we got?**

## **Options for on-board storage**

Compressed hydrogen

Liquid hydrogen

Solid state hydrogen store

# Compressed hydrogen

- Hydrogen in steel or composite cylinders
- High pressure
- Heavy and bulky
- Good for buses, demonstration cars



# Liquid hydrogen

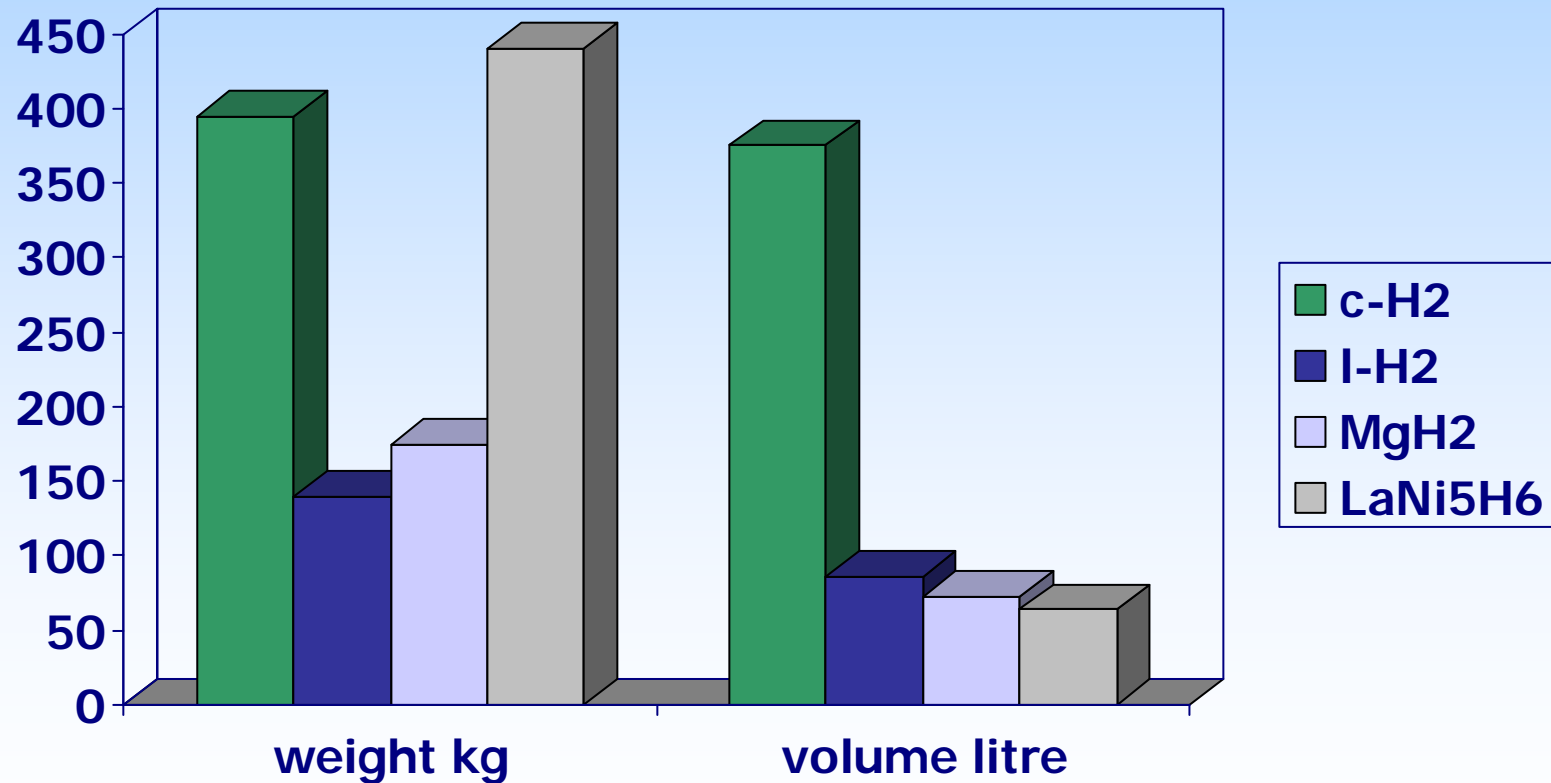
- Cryogenic storage at  $-253$  deg C
- 30% of the energy in hydrogen is needed to cool it to this temperature
- Constant 1-3% boil off rate
- Being evaluated in some demonstrators, but unlikely to be viable

# Solid state hydrogen stores

- Hydrogen stored in a metal alloy with chemical bonds to metal atoms
- Can be reversible
- Can store more hydrogen than the same volume of liquid hydrogen
- Can operate close to atmospheric pressure
- Can operate from  $-20$  to  $+300$  deg C depending on metal alloy
- But... no current alloy meets all criteria for commercial use



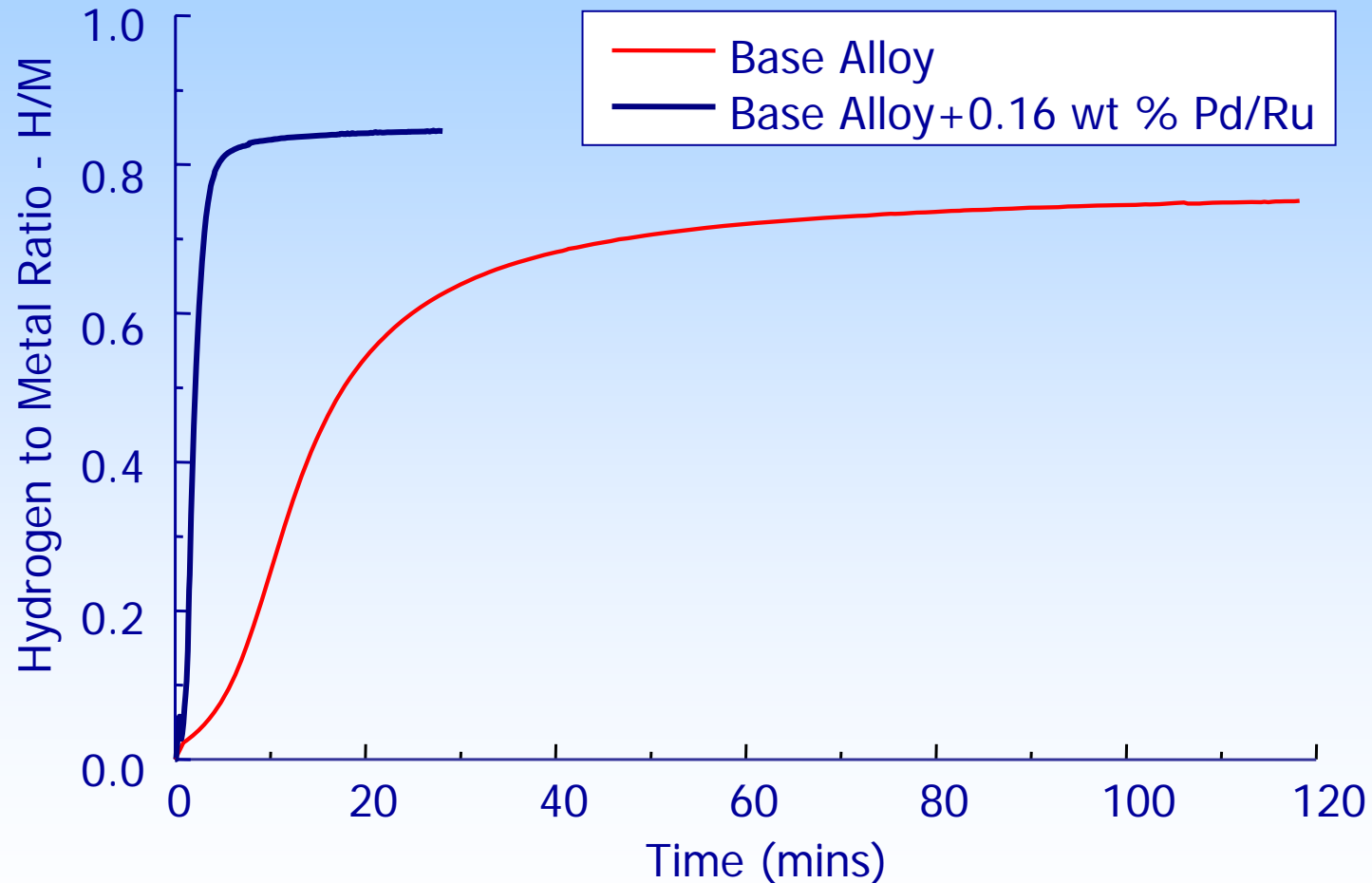
# Storage options compared: 6 kg H<sub>2</sub>, system weight and volume



# Known reversible solid state hydrogen stores

- $AB_5$  eg  $LaNi_5H_6$  room temperature but only 1.36 wt% hydrogen
- AB eg  $FeTiH_2$  1.87 wt% hydrogen
- $MgH_2$  7.6 wt % hydrogen, but only works at 300 deg C –needs to absorb/desorb hydrogen faster at lower temperature to be useful
- No known, reversible , safe hydrogen stores with higher capacity

# The effect of Pd activation on $\text{LaNi}_5$



# Latest estimate of JM position on roadmap

store parameter	units	2005	2010	2015
Specific energy	kgH <sub>2</sub> /kg system%	4.5    ✓	6	9
Energy density	gH <sub>2</sub> /l system	36    ✓	45	81
Storage system cost	\$/kgH <sub>2</sub> capacity	200    ✓	133	67
Refuelling rate	kgH <sub>2</sub> /min	0.5    ✓	1.5    ✓	2
Loss of H <sub>2</sub>	(g/h)/kg stored	1    ✓	0.1    ✓	0.05    ✓
Cycle life	Cycles(1/4 to full)	500    ✓	1000	1500

# **UK hydrogen energy strategic framework- December 2004**

[www.dti.gov.uk/energy/sepn/hydrogen.shtml](http://www.dti.gov.uk/energy/sepn/hydrogen.shtml)



Johnson Matthey  
Catalysts

# Glossary of Terms

<b>Product Technologies</b>	
CRT®	Continuously regenerating trap
CCRT®	Coated continuously regenerating trap
CSF	Catalysed soot filter
DOC	Diesel oxidation catalyst
DPF	Diesel particulate filter
EGR	Exhaust gas recirculation
EGRT®	EGR + CRT®
NAC	NOx Adsorber catalyst
SCR	Selective catalytic reduction
SCRT®	Selective catalytic reduction + CRT®
<b>Emissions</b>	
CO	Carbon monoxide
HC	Hydrocarbons
NOx	Nitrogen oxides
PM	Particulate matter
<b>General</b>	
HDD	Heavy duty diesel
OE	Original equipment
<b>Fuel Cells</b>	
DMFC	Direct methanol fuel cell
ICE	Internal Combustion engine
LCA	Life cycle analysis
MEA	Membrane electrode assembly
PEM	Proton exchange membrane