

Craig LaForce
Regional Sales Manager, Syngas



Years of JM Service: 7 Months

Location: Houston, Texas

Career History: Started with Union Carbide Linde as a process engineer, designing plant cycles, optimizing power consumption, reliability, safety and operability. Conducted their first sale-JV to China. Designed their most repeated plant. Invented an improved way for steel mills to enrich their blast air oxygen content which was adopted by many mills in the US. Before joining JM, I was a Business Development manager for Air Liquide, selling the Lurgi portfolio of technologies and patented an oxycombustion gas turbine power plant with cost effective carbon capture. I have sold plants throughout the Americas and enjoyed learning the culture and meeting the people in the various places I have visited.

Career Interests: I enjoy collaborative solution building with clients to fashion mutually beneficial solutions. Experienced in new technology assessment, physics, control systems, compression, molecular sieves, Power cycles, catalysis and solving problems.

Degrees: BS Chemical Engineering -Penn State
MBA International business - Fairleigh Dickinson

Hobbies: Sailing.